May 5, 2020

The Honorable Gavin Newsom
Governor
State of California
State Capital
Sacramento, CA 95814

RE: Restarting California: A Plan from California’s Business Community

Dear Governor Newsom:
Thanks to your efforts and those of your Administration, the protection of public health and safety has resulted in countless lives being saved as Californians have made the necessary sacrifices for our long-term future.

During this time, California businesses have stepped up in unprecedented ways to help employees, community members and the less fortunate. But the impacts are clear. Thousands and thousands of large, medium and small businesses are going to go out of business. Forever. Hopes and dreams of a brighter future based on hard work and our free enterprise system have been wiped out by a global virus. Unemployment is reaching 20%. But the curve has been flattened and every new day brings a sense of hope and the first promise of economic recovery in the months ahead.

The business community is ready to move forward to help execute your upcoming guidelines in coordination with necessary policy reforms to help restart our economy. Attached to this letter is a plan from state, regional and local business organizations that reflects the policy priorities that will help get workers back into their jobs in the short term and help grow jobs in the long term.

It is also a plan that recognizes that we need every single job and to get people back in their jobs as soon as possible – while the Task Force works on the long term recovery issues. We also believe that job recovery is the key to help our state and local governments financially -- in order to fund critically important government services in the years ahead. In our recent full employment economy, job growth funded record state revenues and record surpluses. We hope the math is clear.

At the same time, we understand that some of these policy issues are difficult. Your leadership has managed to flatten the pandemic curve – now we are equally committed to help you flatten the unemployment curve that will help provide the solutions to our current fiscal crisis in the year ahead.

We look forward to your reply and to working with you and the Legislature on restarting the California economy.

Sincerely,

Rob Lapsley  
President  
California Business Roundtable

Rex Frazier  
President  
Personal Insurance Federation of California

Rachel Michelin  
President & CEO  
California Retailers Association

Lance Hastings  
President  
California Manufacturers and Technology Association

Rex S. Hime  
President and CEO  
California Business Properties Association

Peter Tateishi  
Chief Executive Officer  
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Cynthia Pollard
Board Chair and Executive Director
Central Valley Business Federation

cc:
Senator Toni Atkins
Senator Shannon Grove
Assembly Member Anthony Rendon
Assembly Member Marie Waldron