

California Statewide Prop 13 Study
Sample: 2000 Likely 2016 Voters
Mode: Online/mobile device
Fielding Dates: 4/30/2015 – 5/12/2015
Topline FINAL

1. Overall, would you say things in California are on the right track, or would you say things are on the wrong track?

	Total	Dem	Rep	Ind.
Right track	45.1%	70.5%	16.6%	37.2%
Wrong track	54.9%	29.5%	83.4%	62.8%

2. [OPEN END] What do you think is the biggest issue facing the state of California right now?

	Total
Economic issues/jobs	6%
Education/Schools	4%
State and local finances/debt	5%
Taxes	4%
Bad leadership/elected officials/corruption	7%
Immigration	5%
Wage issues/income gap	1%
Water /Drought	60%
Health care	1%
Crime	1%
Other- Miscellaneous	2%
Don't know/refused	4%

3. Overall, do you think state taxes are:

	Total	Dem	Rep	Ind.
Too high	61.3%	45.4%	80.5%	64.5%
About right	33.5%	47.4%	16.6%	30.6%
Too low	4.4%	6.2%	2.8%	3.5%
Refuse	0.8%	1.0%	0.1%	1.4%

4. In your opinion, is the California economy still in recession?

	Total	Dem	Rep	Ind.
We are still in recession	62.8%	52.5%	76.7%	62.7%
We are no longer in recession	36.4%	46.6%	23.0%	35.8%
Refuse	0.8%	0.9%	0.3%	1.5%

5. How familiar are you with "Proposition 13"?

	Total	Dem	Rep	Ind.
Very familiar	35.8%	28.6%	44.6%	37.1%
Somewhat familiar	42.4%	45.8%	40.1%	39.2%
Not familiar at all	21.8%	25.6%	15.3%	23.7%

6. Do you think Proposition 13 is a good thing or a bad thing for California?

	Total	Dem	Rep	Ind.
Good thing	60.7%	46.2%	77.9%	60.7%
Bad thing	20.0%	28.9%	10.3%	18.6%
Not sure/Refuse	19.3%	24.9%	11.8%	20.7%

7. Proposition 13 was approved by California voters in 1978. The ballot measure established the property's purchase price as the property's valuation for tax purposes; limited property taxes to one percent of the property's purchase price value; and limited annual property tax increases to no more than 2% above the existing property tax rate.

If you were asked to vote on Proposition 13 again today, would you most likely support or oppose it?

	Lean Support	Definitely Support	TOTAL Support	TOTAL Oppose	Definitely Oppose	Lean Oppose	Refuse
Total	28.8%	43.4%	72.3%	24.1%	10.2%	13.8%	3.6%
Dem	33.6%	31.5%	65.0%	30.7%	14.5%	16.2%	4.2%
Rep	21.5%	60.8%	82.2%	15.4%	4.7%	10.7%	2.3%
Ind.	30.1%	42.1%	72.2%	23.5%	9.8%	13.7%	4.4%

Every year the state of California determines where to spend state tax revenue and how much to spend. Please read the following and indicate, using a scale of 1-10, whether you think the state should be spending more than it is in each area or less. A score of 10 means you think the state should be spending much more, a score of 5 means you think the taxes are just about right, and a score of 1 means you think the state should be spending much less.

		Total Mean	Dem Mean	Rep Mean	Ind. Mean
Q8	K-12 education	6.88	7.60	6.07	6.67
Q9	Post K-12 education (Community college, CSU, and UC Systems)	6.42	7.05	5.60	6.37
Q10	Long-term debt reduction (pension obligations and bond debt)	5.85	5.83	5.91	5.82
Q11	Public safety	6.45	6.50	6.44	6.37
Q12	Prisons and correctional system	4.47	4.41	4.66	4.32
Q13	Fixing roads and bridges	7.09	7.14	6.98	7.17
Q14	Social services for the disadvantaged (welfare, child care, health care)	5.37	6.21	4.26	5.32
Q15	Mental health services	6.40	6.92	5.71	6.37
Q16	State parks	6.09	6.27	5.76	6.17
Q17	Investment in solving the climate change problem	5.27	6.42	3.75	5.23
Q18	Assuring a long-term adequate supply of water	7.85	7.99	7.61	7.90

19. Please read the following and indicate which one you agree with:

	Total	Dem	Rep	Ind.
We should change our property tax policy and tax commercial property based on the current market value of the land because it will ensure businesses pay their fair share and generate \$6 to \$10 billion in new revenue for state and local government, including schools.	21.4%	28.2%	12.2%	21.6%
We first should focus on closing loopholes in our property tax law before raising property taxes on every small business in California. Closing just the loopholes will generate \$70 million in new revenue for the state and California schools, but won't drag down the state's rebounding economy and won't hurt small businesses and the thousands of jobs they create.	63.0%	57.6%	68.9%	64.7%
Neither/Refuse	15.6%	14.2%	18.8%	13.7%

DEMOGRAPHICS

20. Which of the following best describes you:

	Total	Dem	Rep	Ind.
Male	48%	36%	57%	59%
Female	52%	64%	43%	41%

21. Which of the following categories reflects your age:

	Total	Dem	Rep	Ind.
18-24	4.9%	5.6%	3.2%	5.9%
25-34	13.0%	15.5%	8.4%	14.6%
35-44	14.0%	15.7%	11.8%	13.8%
45-54	19.0%	17.9%	21.2%	18.1%
55-64	20.9%	24.2%	19.1%	17.4%
65+	28.1%	21.1%	36.4%	30.0%

22. Which best describes your racial or ethnic heritage:

	Total	Dem	Rep	Ind.
White/Non-Hispanic	69%	60%	78%	74%
Latino/Hispanic	17%	23%	13%	14%
Black/African American	3%	7%	0%	1%
Asian/Pacific Islander	8%	9%	8%	7%
Other	2%	2%	1%	3%

23. Do you consider yourself to be:

	Total
Democrat	44%
Republican	32%
Independent or something else	24%

24. What is your marital status?

	Total	Dem	Rep	Ind.
Single	25%	30%	15%	29%
Married/Domestic partnership	63%	57%	74%	58%
Widowed	4%	4%	4%	3%
Divorced	9%	9%	8%	10%

25. Do you have children living at home?

	Total	Dem	Rep	Ind.
Yes	34%	34%	36%	32%
No	66%	66%	64%	68%

26. How would you describe your political ideology?

	Total	Dem	Rep	Ind.
Conservative	30%	9%	71%	14%
Liberal	29%	57%	3%	12%
Moderate/Independent	38%	32%	24%	68%
Something else	3%	3%	2%	6%

27. Would you say you:

	Total	Dem	Rep	Ind.
Mostly or always vote Republican	25%	0%	69%	13%
Vote for a few more Republicans than Democrats	13%	1%	25%	19%
Split your votes evenly between Republicans and Democrats	10%	5%	5%	26%
Vote for a few more Democrats than Republicans	13%	18%	1%	20%
Mostly or always vote Democrat	36%	75%	0%	15%
Mostly or always vote for a 3 rd party	2%	0%	0%	7%

28. Do you own the home you live in or rent?

	Total	Dem	Rep	Ind.
Own	74%	69%	81%	71%
Rent	22%	27%	17%	22%
Other	4%	4%	2%	6%

29. Who lives in your home? (select all that apply)

	Total	Dem	Rep	Ind.
Just me	21%	22%	15%	25%
Spouse/Significant other	64%	60%	74%	61%
Kid(s) under 18	20%	21%	21%	18%
Kid(s) 18 or older	13%	13%	14%	11%
Extended family	10%	13%	8%	9%
Someone else	4%	6%	2%	4%

30. Who is primarily responsible for paying your family bills?

	Total	Dem	Rep	Ind.
Me	47%	45%	47%	50%
Spouse/Significant other	15%	14%	18%	12%
Both equal	38%	41%	35%	36%
Refuse	1%	0%	1%	2%

31. Are you are anyone in your household a member of a labor union?

	Total	Dem	Rep	Ind.
Public employee union	17%	22%	14%	14%
Private employee union	5%	7%	5%	4%
Both	2%	1%	2%	1%
No union membership	74%	69%	78%	79%
Refuse	2%	2%	1%	2%

32. What area do you live in?

	Total	Dem	Rep	Ind.
Bay Area	21%	27%	15%	19%
North/Sierra	3%	2%	3%	4%
Central Coast	3%	4%	2%	2%
Central Valley	17%	14%	22%	16%
Inland Empire	9%	8%	10%	9%
Orange County	10%	6%	14%	12%
Los Angeles	27%	31%	24%	25%
San Diego	10%	8%	10%	13%

“Bay Area” is Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties.

“North/Sierra” is Alpine, Amador, Butte, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Inyo, Lake, Lassen, Mendocino, Modoc, Mono, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Yolo, and Yuba Counties.

“Central Coast” is Monterey, San Luis Obispo, Santa Barbara, Santa Cruz and Ventura Counties.

“Central Valley” is Calaveras, Fresno, Kern, Kings, Madera, Mariposa, Merced, Sacramento, San Benito, San Joaquin, Stanislaus, Tulare, and Tuolumne Counties.

“Inland Empire” is Imperial, Riverside, and San Bernardino Counties.

“Orange County,” “Los Angeles” and “San Diego” are each independent counties.