

ISSUE SURVEY SERIES 2013

Fielding Dates: 05/23/13-05/25/13

Sample: 803 registered voters

688 Online/115 Mobile (753 English/51 Spanish)

Universe: California Registered Voters

Data weighted by Party, Gender, Age, Ethnicity, Region, and Education

Margin of error = +/- 3.5%

[SECTION: QUALIFICATION QUESTIONS]

1. Are you, or is anyone living in your household, employed by a market research company, a newspaper, magazine, television or radio station, a political party or by a candidate for political office?

Yes	[TERMINATE]
No	100%

2. Not all Californians are able or willing to register to vote. Are you registered to vote in the state of California?

Yes	100%
No	[TERMINATE]

[SECTION: POLITICAL/ECONOMIC INDEX]

3. Generally speaking, would you say California is on the right track, or is it off on the wrong track?

	Total	Rep	Dem	NPP/Other	Latino
Right track	46.3%	28.0%	61.6%	41.2%	55.9%
Wrong track	53.7%	72.0%	38.4%	58.8%	44.1%

Right now, do you have a favorable or unfavorable opinion of...

4. President Barack Obama

	Total	Rep	Dem	NPP/Other	Latino
Strongly favorable	23.7%	7.0%	39.9%	15.3%	25.6%
Somewhat favorable	29.1%	11.5%	38.7%	32.3%	32.8%
Favorable	52.8%	18.5%	78.6%	47.6%	58.3%
Unfavorable	44.6%	79.3%	19.7%	47.7%	35.3%
Somewhat unfavorable	16.5%	19.9%	14.3%	16.5%	20.0%
Strongly unfavorable	28.1%	59.5%	5.4%	31.2%	15.3%
Have heard of but have no opinion	2.1%	1.6%	1.4%	3.9%	5.3%
Have not heard of	0.5%	0.6%	0.3%	0.9%	1.0%

5. Governor Jerry Brown

	Total	Rep	Dem	NPP/Other	Latino
Strongly favorable	10.8%	4.3%	16.8%	7.9%	7.6%
Somewhat favorable	31.8%	15.1%	46.0%	26.6%	35.0%
Favorable	42.6%	19.4%	62.9%	34.5%	42.6%
Unfavorable	43.0%	69.9%	22.9%	46.8%	31.8%
Somewhat unfavorable	24.5%	33.1%	17.5%	26.6%	21.7%
Strongly unfavorable	18.5%	36.8%	5.4%	20.3%	10.1%
Have heard of but have no opinion	11.2%	7.8%	11.8%	14.1%	19.8%
Have not heard of	3.1%	2.9%	2.4%	4.6%	5.8%

6. The California State Legislature

	Total	Rep	Dem	NPP/Other	Latino
Strongly favorable	3.7%	1.5%	5.3%	3.5%	5.2%
Somewhat favorable	23.7%	13.0%	36.6%	14.3%	32.3%
Favorable	27.4%	14.5%	41.9%	17.7%	37.6%
Unfavorable	57.6%	76.9%	41.8%	62.7%	39.3%
Somewhat unfavorable	34.7%	36.3%	31.1%	38.9%	27.0%
Strongly unfavorable	22.9%	40.7%	10.7%	23.8%	12.3%
Have heard of but have no opinion	12.0%	7.0%	13.6%	14.8%	14.8%
Have not heard of	3.0%	1.6%	2.7%	4.7%	8.3%

7. The Democratic Party

	Total	Rep	Dem	NPP/Other	Latino
Strongly favorable	13.8%	3.9%	25.0%	6.1%	17.3%
Somewhat favorable	31.8%	4.8%	50.9%	29.9%	33.2%
Favorable	45.6%	8.7%	75.9%	36.0%	50.5%
Unfavorable	45.3%	83.1%	19.5%	46.7%	31.6%
Somewhat unfavorable	21.8%	30.7%	14.6%	24.1%	18.2%
Strongly unfavorable	23.5%	52.4%	4.9%	22.6%	13.3%
Have heard of but have no opinion	7.4%	6.9%	3.4%	14.5%	14.1%
Have not heard of	1.7%	1.3%	1.2%	2.9%	3.9%

8. The Republican Party

	Total	Rep	Dem	NPP/Other	Latino
Strongly favorable	6.2%	13.8%	3.3%	2.8%	8.3%
Somewhat favorable	22.1%	46.8%	7.8%	19.0%	16.4%
Favorable	28.3%	60.5%	11.1%	21.8%	24.6%
Unfavorable	60.2%	32.7%	78.0%	61.0%	54.0%
Somewhat unfavorable	27.8%	25.1%	27.5%	31.2%	29.5%
Strongly unfavorable	32.4%	7.5%	50.5%	29.8%	24.6%
Have heard of but have no opinion	9.3%	5.3%	9.2%	13.7%	16.8%
Have not heard of	2.1%	1.5%	1.7%	3.5%	4.5%

9. Thinking about the state of California, what do you think is the most important issue facing Californians today?

	Total	Rep	Dem	NPP/Other	Latino
Jobs/Economy	35.6%	35.1%	34.1%	38.6%	34.7%
Education/Schools	12.1%	5.4%	18.6%	8.8%	15.3%
State budget/deficit	18.8%	25.8%	16.2%	15.4%	15.0%
Taxes	7.4%	8.3%	5.0%	10.4%	7.4%
Immigration	8.0%	10.4%	5.9%	8.8%	8.3%
Crime/Dugs/Guns	3.5%	3.1%	3.5%	4.1%	5.3%
Health care	3.9%	2.0%	5.2%	3.8%	4.5%
Gas prices	4.4%	3.8%	5.1%	3.7%	4.0%
Energy costs	0.6%	0.3%	0.6%	0.9%	1.4%
Water/Drought	2.4%	1.9%	2.4%	3.0%	1.6%
Transportation/Infrastructure	1.4%	0.0%	2.7%	0.8%	1.4%
Something else	1.9%	3.9%	0.7%	1.7%	1.1%

9b. [If Q9 is “Something else”] What is the most important issue facing Californian’s today? [Open Ended]

10. Thinking about California’s economy, would you say things are getting better, getting worse, or staying about the same?

	Total	Rep	Dem	NPP/Other	Latino
Getting a lot better	4.1%	2.8%	5.7%	2.6%	4.8%
Getting a little better	35.3%	22.6%	47.6%	28.9%	35.3%
Better	39.4%	25.5%	53.3%	31.5%	40.1%
Staying about the same	31.7%	29.3%	30.4%	36.5%	35.3%
Worse	28.9%	45.3%	16.3%	32.0%	24.6%
Getting a little worse	18.8%	28.2%	10.9%	21.5%	16.6%
Getting a lot worse	10.1%	17.0%	5.4%	10.5%	8.0%

11. Thinking about your household economic situation, would you say thing are getting better, getting worse or staying about the same?

	Total	Rep	Dem	NPP/Other	Latino
Getting a lot better	3.2%	2.3%	5.5%	0.3%	6.3%
Getting a little better	22.1%	16.4%	27.9%	18.8%	31.2%
Better	25.3%	18.7%	33.4%	19.1%	37.4%
Staying about the same	45.7%	44.6%	46.7%	45.3%	40.9%
Worse	29.0%	36.6%	19.9%	35.6%	21.7%
Getting a little worse	21.4%	26.5%	14.6%	27.1%	17.2%
Getting a lot worse	7.6%	10.2%	5.3%	8.6%	4.5%

12. Do you think California's economy is doing better, worse or about the same as the rest of the country?

	Total	Rep	Dem	NPP/Other	Latino
Getting a lot better	2.9%	2.3%	4.5%	0.9%	4.2%
Getting a little better	24.5%	17.6%	31.6%	20.5%	30.9%
Better	27.4%	19.9%	36.1%	21.3%	35.1%
Staying about the same	33.8%	23.1%	40.0%	35.2%	36.8%
Worse	38.8%	57.0%	23.9%	43.5%	28.1%
Getting a little worse	28.9%	41.2%	19.6%	30.8%	24.7%
Getting a lot worse	9.9%	15.8%	4.3%	12.7%	3.4%

13. In the past six months, have you considered moving to another state or country that may offer better opportunities for job or career growth?

	Total	Rep	Dem	NPP/Other	Latino
Yes, and I have definite plans to move	2.2%	1.1%	2.8%	2.4%	2.7%
Yes, and I am still considering moving	23.9%	26.7%	15.5%	34.4%	24.0%
Yes, but I am no longer considering moving	6.8%	6.5%	7.3%	6.6%	10.6%
No, I have no recently considered moving out of California	63.9%	61.2%	71.4%	54.6%	58.8%
I am planning to leave California, but for reasons unrelated to job opportunities	3.2%	4.5%	3.0%	2.0%	3.8%

14. Do you think taxes are too high, too low or about right?

	Total	Rep	Dem	NPP/Other	Latino
Way too high	39.2%	55.6%	25.7%	43.7%	30.9%
Somewhat too high	38.8%	33.5%	42.8%	38.2%	43.3%
Too high	78.1%	89.1%	68.5%	81.9%	74.2%
About right	18.2%	8.9%	26.0%	15.3%	23.9%
Too low	3.8%	2.0%	5.5%	2.9%	2.0%
Somewhat too low	3.2%	1.3%	4.9%	2.3%	1.0%
Way too low	0.6%	0.7%	0.6%	0.5%	1.0%

GRADING: What grade would you give the state Legislature for their management of the following? An A is excellent, a B is good, a C is average, a D is poor and an F is failing.

		Total	Rep	Dem	NPP/Other	Latino
15. Limiting waste and inefficiency in government	A – Excellent	1.0%	1.9%	1.1%	0.0%	2.4%
	B – Good	8.9%	4.6%	13.2%	6.5%	14.4%
	C – Average	26.0%	15.3%	34.1%	24.5%	38.4%
	D – Poor	35.1%	34.4%	35.5%	35.4%	27.6%
	F – Failing	28.9%	43.8%	16.2%	33.7%	17.1%
16. Encouraging small business growth	A – Excellent	2.2%	1.4%	3.2%	1.4%	3.1%
	B – Good	13.0%	9.1%	18.7%	8.0%	25.5%
	C – Average	35.8%	23.6%	40.5%	41.3%	38.8%
	D – Poor	28.7%	29.0%	28.1%	29.3%	22.9%
	F – Failing	20.3%	36.9%	9.5%	20.1%	9.8%
17. Encouraging large companies to bring and keep jobs in the state	A – Excellent	2.3%	1.4%	3.8%	0.9%	3.9%
	B – Good	11.4%	7.9%	15.6%	8.3%	17.7%
	C – Average	33.8%	23.0%	39.7%	35.7%	37.7%
	D – Poor	28.8%	28.6%	28.0%	30.4%	27.6%
	F – Failing	23.7%	39.0%	13.0%	24.7%	13.2%
18. Providing access to quality public education	A – Excellent	2.5%	0.9%	4.0%	1.8%	5.6%
	B – Good	13.2%	9.2%	16.6%	12.1%	20.4%
	C – Average	36.1%	33.6%	37.4%	36.8%	32.9%
	D – Poor	27.4%	32.1%	24.1%	27.9%	22.4%
	F – Failing	20.7%	24.2%	17.9%	21.4%	18.8%
19. Reducing the state budget deficit	A – Excellent	1.1%	0.8%	1.7%	0.4%	1.6%
	B – Good	10.1%	4.2%	14.3%	9.6%	14.4%
	C – Average	28.5%	17.5%	34.5%	30.4%	36.8%
	D – Poor	31.9%	35.9%	31.4%	28.6%	27.7%
	F – Failing	28.4%	41.6%	18.1%	31.0%	19.5%
20. Limiting or eliminating unnecessary regulatory red tape	A – Excellent	1.4%	1.1%	2.0%	0.6%	3.1%
	B – Good	6.5%	3.5%	8.7%	6.1%	13.7%
	C – Average	30.1%	14.9%	39.0%	31.8%	46.5%
	D – Poor	36.1%	41.7%	34.0%	33.5%	26.1%
	F – Failing	25.9%	38.8%	16.2%	27.9%	10.7%
21. Addressing the state’s unfunded retiree pension and healthcare liability	A – Excellent	1.5%	2.0%	1.7%	0.8%	3.1%
	B – Good	5.0%	1.2%	9.0%	2.4%	7.3%
	C – Average	31.1%	21.0%	38.3%	30.1%	40.0%
	D – Poor	38.5%	38.9%	37.4%	39.8%	34.7%
	F – Failing	23.9%	36.9%	13.5%	27.0%	15.0%

22. Do you think the state of California is doing a good job using the money it collects from taxpayers, or are taxpayers not getting what they pay for?

	Total	Rep	Dem	NPP/Other	Latino
Doing a very good job	2.7%	2.0%	4.4%	0.6%	4.3%
Doing a somewhat good job	10.5%	3.4%	14.9%	11.0%	14.0%
Good job	13.2%	5.4%	19.3%	11.6%	18.3%
Can't say either way	24.1%	13.9%	33.7%	19.7%	28.5%
Aren't getting what they pay for	62.7%	80.8%	47.1%	68.7%	53.3%
Taxpayers somewhat aren't getting what they pay for	29.7%	30.5%	28.8%	30.2%	27.1%
Taxpayers definitely aren't getting what they pay for	33.0%	50.3%	18.3%	38.5%	26.2%

[ISSUE SERIES 2: MAY REVISE]

Now let's switch topics a bit, do consider some public policy positions and ideas on the issue of spending and the state of California's budget plans.

23. To the best of your knowledge, is the state of California this year expected to run a budget deficit, meaning the state is planning to spend more money than it will bring in, or a budget surplus, meaning the state will bring in more money that it planned to spend?

	Total	Rep	Dem	NPP/Other	Latino
Very certain it's a budget surplus	4.6%	4.7%	5.4%	3.3%	5.3%
Somewhat certain it's a budget surplus	22.0%	16.2%	27.0%	19.9%	24.4%
Budget surplus	26.6%	21.0%	32.4%	23.3%	29.6%
Budget deficit	57.6%	68.3%	47.8%	61.9%	51.0%
Somewhat certain it's a budget deficit	35.3%	36.2%	34.2%	36.3%	36.3%
Very certain it's a budget deficit	22.2%	32.1%	13.7%	25.6%	14.7%
Not sure	15.8%	10.7%	19.8%	14.8%	19.3%

24. Based on taxes collected for the year, state policy makers are predicting California will see a budget surplus, meaning the state will collect more revenue than lawmakers had planned to spend. However, they disagree on how big the surplus will be. Governor Jerry Brown is predicting a surplus of \$1.2 billion. The state's Legislative Analysis' Office (LAO), which is charged with providing non-partisan fiscal and policy advice to the state Legislature, is predicting a surplus of \$4.4 billion - \$3.2 billion more than the governor.

In deciding how to manage the state, lawmakers must first decide which budget predictions to follow. Do you think lawmakers should plan based on the Governor's \$1.2 billion expectation, or the LAO's predictions of \$4.4 billion?

	Total	Rep	Dem	NPP/Other	Latino
The Governor's \$1.2 billion surplus projection	52.4%	55.4%	53.8%	46.8%	37.9%
The LAO's \$4.4 billion surplus projection	11.7%	10.4%	13.7%	9.7%	19.6%
Not sure	36.0%	34.2%	32.5%	43.5%	42.5%

25. Regardless of the exact size of the surplus, lawmakers must still decide what to do with the money. Please read the following list and rank up to THREE areas you think lawmakers should focus spending, selecting 1st the option that is of **highest priority** and lastly, the option of **least priority**.

[1st choices are awarded 3 points, 2nd choices awarded 2 points, and 3rd choices are awarded 1 point]

	Scores				
	Total	Rep	Dem	NPP/Other	Latino
Paying down state debt	869	355	292	223	179
K-12 schools	841	210	422	209	232
Health care	594	126	302	165	185
Return the money to the tax payers	482	168	146	168	105
Higher education, including community college and the CSU and UC systems	476	85	286	105	156
Social services and welfare programs	327	72	171	83	67
Infrastructure, including highways and ports	327	96	140	91	53
Creating a “rainy day” reserve fund	316	93	106	117	47
Paying down retiree pensions and health care liabilities	244	74	96	73	53
Corrections and rehabilitation, including prisons	84	36	35	13	16
State parks	81	15	38	28	17
Judicial/Court system	55	35	20	1	6

26. As lawmakers attempt to prioritize how they use the state surplus, which do you think is more important: restore funding to state programs that saw spending cuts during the recession, create new state programs to address pressing state needs, or limit all surplus spending to one-time expenditures that will only cost the state money during a single fiscal year?

	Total	Rep	Dem	NPP/Other	Latino
Restore funding to state programs that saw cuts	42.4%	33.4%	48.6%	42.1%	44.3%
Create new state programs	6.8%	4.4%	8.8%	6.1%	11.7%
Limit all surplus spending to one-time expenditures	34.7%	48.9%	25.6%	34.1%	27.0%
Don't know	16.1%	13.4%	17.0%	17.6%	17.1%

27. As part of his budget, Governor Brown has proposed the state send an additional \$2.9 billion to California schools, including \$1 billion in one-time funding to help schools implement recently adopted academic standards. Do you support the Governor’s proposal, or do you think there are more important issues that need attention?

	Total	Rep	Dem	NPP/Other	Latino
Support the governor’s proposal	56.4%	42.8%	67.4%	53.1%	60.8%
There are more important issues that need attention	28.8%	46.1%	18.8%	26.3%	21.9%
Don't know	14.8%	11.0%	13.8%	20.5%	17.3%

28. Governor Brown’s budget proposal includes a plan that all schools will get more money than they got last year. However, he also proposes changing the funding formula, so that school districts with higher populations of low-income, English-language learners and foster youth get even more money than schools with lower populations of high-needs students. Governor Brown believes concentrating funds on school districts with large populations of high-needs students will have the biggest impact. But some lawmakers oppose the plan, because they say it would prevent high-needs students who attend wealthier school districts from receiving additional funding.

Generally speaking, do you support or oppose the governor’s proposed plan to allocate additional money to school districts with higher populations of high-needs students?

	Total	Rep	Dem	NPP/Other	Latino
Strongly support	17.3%	9.0%	27.0%	10.3%	21.2%
Somewhat support	37.2%	26.9%	44.7%	36.1%	47.1%
Support	54.5%	35.9%	71.7%	46.3%	68.3%
Oppose	33.8%	55.4%	17.7%	36.6%	18.5%
Somewhat oppose	17.8%	24.7%	13.4%	17.7%	10.9%
Strongly oppose	15.9%	30.7%	4.3%	18.9%	7.5%
Don’t know	11.8%	8.7%	10.6%	17.0%	13.2%

29. A number of lawmakers and policy leaders say California’s middle class is shrinking, leaving only the very rich and the very poor. Do you believe California’s middle class is shrinking?

	Total	Rep	Dem	NPP/Other	Latino
Yes	74.7%	77.1%	72.8%	75.3%	70.4%
No	13.0%	13.4%	13.7%	11.7%	17.5%
Don’t know	12.2%	9.6%	13.5%	13.0%	12.1%

30. State employee unions are also asking for pay increases, specifically a \$2,500 bonus per employee in 2013, and 7% and 9% increases in 2014 and 2015. A 7% increase in salary would cost the state about \$1.4 billion each year. The unions say they have accepted and endured furloughs and salary freezes since 2009 to help the state manage the recession. Others say it’s not clear whether California’s higher revenues will reoccur next year and need to wait a little longer before committing to new long-term spending commitments.

Which of the following do you agree with most?

	Total	Rep	Dem	NPP/Other	Latino
Now is the time to increase state worker salaries	11.5%	9.6%	14.7%	8.3%	14.8%
We should wait for another year of economic growth to ensure we can afford it	32.2%	26.7%	36.6%	30.8%	32.8%
State employees are already fairly compensated	46.2%	56.0%	38.4%	48.3%	36.1%
Don’t know	10.2%	7.7%	10.3%	12.6%	16.2%

[SECTION: DEMOGRAPHICS]

Now I would like to ask you a few final questions just for statistical purposes...

31. Are you registered as:

Republican	29.0%
Democratic	44.0%
No Party Preference/Other	27.0%

32. Are you:

Male	47.0%
Female	53.0%

33. Which of the following categories reflects your age?

17 and under	[TERMINATE]
18 to 24	9.7%
25 to 34	17.3%
35 to 44	15.6%
45 to 54	18.2%
55 to 64	17.6%
65 and older	21.5%

34. Are you of Latino or Hispanic decent?

Yes	23.9%
No	76.1%

35. [If Q46 is "No"] What best describes your racial or ethnic heritage?

White/Non-Hispanic	59.2%
Black/African American	6.0%
Asian/Pacific Islander	8.0%
Other	3.0%

36. What best describes your occupation?

Full-time White Collar	28.8%
Full-time Blue Collar	9.6%
Student	8.0%
Unemployed	10.1%
Part-time employee	12.2%
Retired	23.2%
Homemaker	8.2%

37. In the past 12 months, have you encountered a change in your employment status? (e.g., moving from part-time to full-time, or from full-time to unemployed)

Yes, a positive change in my employment status	10.5%
Yes, a negative change in my employment status	19.9%
No, no change in my employment status in the past 12 months	69.6%

38. Are you currently seeking a job/new position?

Yes	34.1%
No	65.9%

39. What is the last year of schooling that you have completed?

High school graduate or less	20.6%
Some college/Two-year college/Associate's degree/Tech	32.9%
Four-year college graduate/Bachelor's degree	25.1%
Graduate school	21.3%

40. What is your marital status?

Married	45.7%
Single	31.4%
Divorced/Separated	13.6%
Widowed	5.4%
Domestic Partner	3.9%

41. Do you have children?

Yes	54.1%
No	45.9%

42. How would you describe your political ideology?

Very conservative	10.1%
Somewhat conservative	24.7%
Somewhat liberal	21.1%
Very liberal	12.1%
Moderate/Independent	24.5%
Libertarian	2.5%
Other	5.1%

43. In the past few elections, would you say you?

Vote straight Democratic	20.5%
Vote mostly for Democratic candidates	23.4%
Vote for a few more Democratic candidates than Republican candidates	9.7%
Vote evenly between Democratic and Republican candidates	11.2%
Vote for a few more Republican candidates than Democratic candidates	8.5%
Vote mostly for Republican candidates	14.8%
Vote straight Republican	7.8%
Vote primarily Third Party	3.9%

44. Are you or your spouse or partner a current or retired member of a public or private labor union?

Yes	19.7%
No	80.3%

45. Which of the following best describes where you live:

Rural	12.8%
City	47.0%
Urban	40.2%

46. What region do you live in?

Los Angeles	27.2%
Orange County	8.0%
Inland Empire	10.0%
San Diego	9.0%
Central Valley	13.1%
Central Coast	5.9%
Bay Area	20.8%
Northern/Sierra	5.9%

“Bay Area” is Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties.

“North/Sierra” is Alpine, Amador, Butte, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Inyo, Lake, Lassen, Mendocino, Modoc, Mono, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Yolo, and Yuba Counties.

“Central Coast” is Monterey, San Luis Obispo, Santa Barbara, Santa Cruz and Ventura Counties.

“Central Valley” is Calaveras, Fresno, Kern, Kings, Madera, Mariposa, Merced, Sacramento, San Benito, San Joaquin, Stanislaus, Tulare, and Tuolumne Counties.

“Inland Empire” is Imperial, Riverside, and San Bernardino Counties.

Orange County, Los Angeles and San Diego are each independent counties.