

ISSUE SURVEY SERIES 2013

Fielding Dates: 04/26/13-04/29/13  
 Mode: 825 Online (767 English/57 Spanish)  
 Universe: California Registered Voters  
 Data weighted by party, gender, age, ethnicity, education, and geography  
 Margin of error = +/- 3.5%

**[SECTION: QUALIFICATION QUESTIONS]**

1. Are you, or is anyone living in your household, employed by a market research company, a newspaper, magazine, television or radio station, a political party or by a candidate for political office?

Yes [TERMINATE]  
 No 100%

2. Not all Californians are able or willing to register to vote. Are you registered to vote in the state of California?

Yes 100%  
 No [TERMINATE]

**[ISSUE SERIES 1: ENERGY]**

Now let's switch topics a bit, do consider some public policy positions and ideas on the issue of energy in California.

22. There has been a lot of talk about California's "green" or "clean" energy policies and the impact on the environment and business. Generally speaking, do you think California's "green energy" policies are having a positive impact on California overall or a negative impact?

	Total	Rep	Dem	NPP/Other	Latino
A very positive impact	12.9%	7.1%	17.4%	11.8%	18.3%
A somewhat positive impact	34.6%	24.3%	44.0%	30.4%	38.2%
<b>Positive impact</b>	<b>47.5%</b>	<b>31.4%</b>	<b>61.5%</b>	<b>42.2%</b>	<b>56.5%</b>
Neither a positive or negative impact	33.5%	35.2%	29.9%	37.5%	31.0%
<b>Negative impact</b>	<b>19.0%</b>	<b>33.4%</b>	<b>8.6%</b>	<b>20.3%</b>	<b>12.6%</b>
A somewhat negative impact	10.6%	17.2%	5.9%	11.2%	6.2%
A very negative impact	8.4%	16.2%	2.7%	9.1%	6.3%

23. Public policy leaders disagree on the economic impact of “green energy” policies. Some say California’s policies are leading to a net creation of jobs, as new green technology and energy jobs replace jobs based on older industries. Others say green energy policies are creating very few new jobs, but driving far more out of state. Do you think California’s “green energy” policies are leading to a net creation of jobs, or are they causing California to lose more jobs than they create?

	Total	Rep	Dem	NPP/Other	Latino
A net job creation	21.1%	11.7%	30.3%	16.3%	26.5%
Can’t say either way	52.4%	44.4%	55.4%	56.1%	57.8%
A net job loss	26.5%	43.9%	14.3%	27.6%	15.7%

24. There has been much debate about “Global Warming” or “Climate Change.” Do you view Global Warming/Climate Change as a serious threat to California, a moderate threat, or no threat at all?

	Total	Rep	Dem	NPP/Other	Latino
It’s a serious threat	37.8%	19.1%	51.2%	36.3%	40.7%
It’s a moderate threat	33.2%	33.9%	33.4%	32.0%	38.6%
It’s no threat at all/not real	20.4%	41.5%	8.3%	17.3%	13.7%
Can’t say	8.6%	5.5%	7.2%	14.3%	6.9%

25. Are you willing to pay more for gas, electricity, food, and other consumer goods to increase the use of green energy?

	Total	Rep	Dem	NPP/Other	Latino
Very willing	7.2%	3.4%	9.2%	8.0%	11.6%
Somewhat willing	22.8%	16.0%	30.1%	18.2%	19.2%
<b>Willing</b>	<b>30.0%</b>	<b>19.5%</b>	<b>39.2%</b>	<b>26.2%</b>	<b>30.7%</b>
Can’t say either way	17.1%	10.4%	22.2%	16.0%	23.2%
<b>Unwilling</b>	<b>53.0%</b>	<b>70.2%</b>	<b>38.6%</b>	<b>57.7%</b>	<b>46.1%</b>
Somewhat unwilling	20.9%	21.7%	19.4%	22.6%	19.9%
Very unwilling	32.0%	48.4%	19.2%	35.2%	26.2%

26. Do you think the Global Warming Solutions Act (sometimes called “AB32”), which mandates a statewide reduction of Greenhouse Gas emissions and establishes a cap-and-trade program for high emissions businesses, is having an overall positive or negative effect on the state’s economy?

	Total	Rep	Dem	NPP/Other	Latino
Very positive impact	6.5%	3.5%	7.6%	7.9%	11.4%
Somewhat positive impact	25.2%	14.9%	35.8%	18.9%	30.4%
<b>Positive impact</b>	<b>31.6%</b>	<b>18.4%</b>	<b>43.4%</b>	<b>26.8%</b>	<b>41.9%</b>
Neither positive nor negative impact	28.7%	26.2%	28.4%	31.9%	31.7%
<b>Negative impact</b>	<b>29.7%</b>	<b>49.6%</b>	<b>16.7%</b>	<b>29.3%</b>	<b>17.3%</b>
Somewhat negative impact	14.4%	22.0%	10.3%	13.1%	11.2%
Very negative impact	15.3%	27.6%	6.4%	16.3%	6.1%
I don’t know what this is	10.0%	5.8%	11.5%	12.0%	9.1%

27. Would you support or oppose taxing oil and natural gas extraction in California to help pay for state education, safety and social service programs?

	Total	Rep	Dem	NPP/Other	Latino
Strongly support	18.9%	10.8%	22.7%	21.6%	16.7%
Somewhat support	30.5%	21.5%	36.3%	30.6%	33.2%
<b>Support</b>	<b>49.4%</b>	<b>32.2%</b>	<b>59.0%</b>	<b>52.2%</b>	<b>50.0%</b>
Can't say either way	22.0%	19.8%	24.9%	19.8%	22.2%
<b>Oppose</b>	<b>28.6%</b>	<b>48.0%</b>	<b>16.2%</b>	<b>28.0%</b>	<b>27.8%</b>
Somewhat oppose	13.6%	19.2%	9.5%	14.3%	17.4%
Strongly oppose	15.0%	28.7%	6.7%	13.7%	10.4%

28. Below is an official ballot label prepared by the Attorney General of the State of California. Please read the initiative and indicate, based on what you know, if you would support or oppose the initiative:

**TAX ON OIL AND NATURAL GAS. REVENUES TO EDUCATION, CLEAN ENERGY, COUNTY INFRASTRUCTURE AND SERVICES, AND STATE PARKS. INITIATIVE STATUTE.** Imposes 9.5% tax on value of oil and natural gas extracted in California. During first ten years, allocates revenues: 60% to education for classroom instruction (split equally between UC, CSU, community colleges, and K-12 schools); 22% to clean energy projects and research; 15% to counties for infrastructure and public health and safety services; 3% to state parks. Thereafter, allocates 80% to education, 15% to counties, and 5% to state parks. Prohibits passing tax on to consumers through higher fuel prices. Summary of estimate by Legislative Analyst and Director of Finance of fiscal impact on state and local government: **Increased state revenues from a new oil and gas severance tax of \$1.5 billion to \$2 billion per year initially (which could either grow or decline over time), to be spent on public schools, colleges, and universities; clean energy research and development; local infrastructure projects; and state parks.**

	Total	Rep	Dem	NPP/Other	Latino
Strongly Yes	16.5%	11.9%	19.0%	17.1%	16.3%
Somewhat Yes	13.1%	8.0%	18.5%	9.8%	16.6%
Lean Yes	18.0%	12.4%	19.4%	21.8%	17.3%
<b>Yes</b>	<b>47.6%</b>	<b>32.4%</b>	<b>56.9%</b>	<b>48.8%</b>	<b>50.2%</b>
Can't say right now	25.9%	20.8%	29.3%	25.9%	29.4%
<b>No</b>	<b>26.5%</b>	<b>46.8%</b>	<b>13.7%</b>	<b>25.3%</b>	<b>20.4%</b>
Lean No	6.7%	9.8%	5.8%	5.0%	6.2%
Somewhat No	3.9%	8.2%	1.2%	3.7%	4.5%
Strongly No	15.8%	28.8%	6.8%	16.6%	9.8%

29. Would you be willing to ease environmental regulations on oil extraction and refining if it reduced the price of gasoline and increased the number of jobs in California?

	Total	Rep	Dem	NPP/Other	Latino
Very willing	23.7%	35.6%	17.5%	21.1%	23.1%
Somewhat willing	27.1%	28.0%	25.9%	28.2%	30.9%
<b>Willing</b>	<b>50.9%</b>	<b>63.7%</b>	<b>43.4%</b>	<b>49.3%</b>	<b>54.0%</b>
Can't say either way	20.8%	20.0%	22.8%	18.3%	23.8%
<b>Unwilling</b>	<b>28.3%</b>	<b>16.4%</b>	<b>33.8%</b>	<b>32.4%</b>	<b>22.1%</b>
Somewhat unwilling	14.3%	9.8%	15.0%	18.0%	14.1%
Very unwilling	14.0%	6.6%	18.8%	14.4%	8.1%

30. An abundance of oil reserves, known as the Monterey Shale, has been located in central California. Tapping the oil will require a combination of horizontal drilling and hydraulic fracturing (also known as fracking). Proponents of tapping the Monterey Shale say it could generate a half a million jobs by 2015. Opponents are concerned about damage to the environment, specifically land and water. Do you support or oppose the tapping of oil reserves from the California Monterey Shale?

	Total	Rep	Dem	NPP/Other	Latino
Strongly support	21.8%	38.0%	13.9%	17.2%	19.0%
Somewhat support	24.6%	27.5%	23.3%	23.5%	24.9%
<b>Support</b>	<b>46.3%</b>	<b>65.6%</b>	<b>37.1%</b>	<b>40.6%</b>	<b>43.9%</b>
Can't say either way	24.0%	19.5%	28.1%	22.1%	28.7%
<b>Oppose</b>	<b>29.7%</b>	<b>15.0%</b>	<b>34.8%</b>	<b>37.3%</b>	<b>27.4%</b>
Somewhat oppose	14.6%	9.6%	16.3%	17.3%	14.5%
Strongly oppose	15.1%	5.4%	18.5%	19.9%	12.9%

California policy makers are constantly refining strategies to balance the need to meet state energy consumption needs and limit environmental impact sometimes caused by energy production. Please read the following and indicate whether you think policy makers should be looking to increase or decrease the state's usage of each energy production approach.

		Total	Rep	Dem	NPP/Other	Latino
31. Nuclear power	Greatly increase	15.7%	23.7%	10.5%	15.4%	16.5%
	Somewhat increase	19.1%	20.5%	17.6%	20.2%	16.1%
	<b>Increase</b>	<b>34.8%</b>	<b>44.2%</b>	<b>28.1%</b>	<b>35.6%</b>	<b>32.6%</b>
	Neither increase nor decrease	24.9%	23.6%	27.0%	23.0%	21.7%
	<b>Decrease</b>	<b>29.5%</b>	<b>23.2%</b>	<b>31.5%</b>	<b>33.2%</b>	<b>37.1%</b>
	Somewhat decrease	12.2%	11.4%	13.7%	10.8%	14.8%
	Greatly decrease/Eliminate	17.3%	11.8%	17.8%	22.4%	22.3%
Can't say	10.8%	9.0%	13.5%	8.3%	8.5%	

		Total	Rep	Dem	NPP/Other	Latino
32. Solar power	Greatly increase	51.3%	44.0%	53.7%	55.3%	46.7%
	Somewhat increase	25.2%	29.6%	25.1%	20.6%	25.4%
	<b>Increase</b>	<b>76.5%</b>	<b>73.6%</b>	<b>78.7%</b>	<b>75.9%</b>	<b>72.1%</b>
	Neither increase nor decrease	14.4%	18.8%	13.5%	11.1%	18.7%
	<b>Decrease</b>	<b>5.2%</b>	<b>6.3%</b>	<b>3.0%</b>	<b>7.7%</b>	<b>5.5%</b>
	Somewhat decrease	3.1%	3.4%	1.6%	5.2%	4.1%
	Greatly decrease/Eliminate	2.1%	2.9%	1.4%	2.4%	1.3%
Can't say	3.9%	1.4%	4.7%	5.4%	3.7%	

		Total	Rep	Dem	NPP/Other	Latino
33. Wind power	Greatly increase	42.7%	35.2%	44.1%	48.5%	38.2%
	Somewhat increase	27.9%	29.9%	29.8%	22.8%	28.4%
	<b>Increase</b>	<b>70.7%</b>	<b>65.1%</b>	<b>74.0%</b>	<b>71.3%</b>	<b>66.6%</b>
	Neither increase nor decrease	17.5%	20.6%	16.3%	16.2%	18.1%
	<b>Decrease</b>	<b>7.4%</b>	<b>10.4%</b>	<b>5.7%</b>	<b>6.9%</b>	<b>9.8%</b>
	Somewhat decrease	3.5%	5.0%	2.6%	3.2%	4.6%
	Greatly decrease/Eliminate	3.9%	5.4%	3.1%	3.7%	5.2%
	Can't say	4.4%	3.9%	4.0%	5.6%	5.5%

		Total	Rep	Dem	NPP/Other	Latino
34. Water power	Greatly increase	30.1%	30.6%	29.1%	31.1%	23.1%
	Somewhat increase	35.8%	38.6%	35.5%	33.3%	37.2%
	<b>Increase</b>	<b>65.9%</b>	<b>69.3%</b>	<b>64.6%</b>	<b>64.3%</b>	<b>60.2%</b>
	Neither increase nor decrease	22.3%	21.2%	22.7%	22.9%	26.6%
	<b>Decrease</b>	<b>4.8%</b>	<b>3.2%</b>	<b>5.8%</b>	<b>4.9%</b>	<b>7.2%</b>
	Somewhat decrease	3.8%	2.5%	4.6%	3.8%	5.6%
	Greatly decrease/Eliminate	1.0%	0.8%	1.2%	1.1%	1.6%
	Can't say	7.0%	6.2%	7.0%	7.9%	6.0%

		Total	Rep	Dem	NPP/Other	Latino
35. Liquid Natural Gas	Greatly increase	20.0%	27.9%	15.7%	18.3%	17.9%
	Somewhat increase	30.9%	32.5%	31.3%	28.3%	26.3%
	<b>Increase</b>	<b>50.8%</b>	<b>60.4%</b>	<b>47.0%</b>	<b>46.6%</b>	<b>44.2%</b>
	Neither increase nor decrease	26.7%	23.8%	27.5%	28.5%	30.8%
	<b>Decrease</b>	<b>10.1%</b>	<b>6.0%</b>	<b>12.3%</b>	<b>10.9%</b>	<b>14.4%</b>
	Somewhat decrease	6.6%	4.3%	8.5%	5.9%	7.8%
	Greatly decrease/Eliminate	3.5%	1.7%	3.8%	5.0%	6.6%
	Can't say	12.4%	9.8%	13.2%	14.0%	10.6%

		Total	Rep	Dem	NPP/Other	Latino
36. Coal power	Greatly increase	8.5%	11.3%	7.3%	7.4%	11.3%
	Somewhat increase	14.2%	19.0%	14.1%	9.2%	17.2%
	<b>Increase</b>	<b>22.7%</b>	<b>30.2%</b>	<b>21.4%</b>	<b>16.6%</b>	<b>28.5%</b>
	Neither increase nor decrease	26.2%	34.6%	22.8%	22.6%	25.8%
	<b>Decrease</b>	<b>41.6%</b>	<b>29.7%</b>	<b>45.7%</b>	<b>47.6%</b>	<b>33.7%</b>
	Somewhat decrease	19.2%	14.7%	19.5%	23.7%	17.1%
	Greatly decrease/Eliminate	22.3%	15.1%	26.2%	23.9%	16.5%
	Can't say	9.6%	5.4%	10.1%	13.2%	12.0%

37. Is all or part of your household electricity supplied by solar power that is captured on the property?

	Total	Rep	Dem	NPP/Other	Latino
Yes	13.2%	13.0%	14.3%	11.6%	20.7%
No	86.8%	87.0%	85.7%	88.4%	79.3%

**[SECTION: DEMOGRAPHICS]**

Now I would like to ask you a few final questions just for statistical purposes...

38. Are you registered as:

Republican	29%
Democratic	44%
No Party Preference/Other	27%

39. Are you:

Male	47%
Female	53%

40. Which of the following categories reflects your age?

17 and under	[TERMINATE]
18 to 24	10%
25 to 34	17%
35 to 44	16%
45 to 54	18%
55 to 64	18%
65 and older	22%

41. Are you of Latino or Hispanic decent?

Yes	23%
No	77%

42. [If Q49 is "No"] What best describes your racial or ethnic heritage?

White/Non-Hispanic	61%
Black/African American	6%
Asian/Pacific Islander	8%
Other	3%

43. What best describes your occupation?

Full-time White Collar	25%
Full-time Blue Collar	10%
Student	8%
Unemployed	12%
Part-time employee	12%
Retired	26%
Homemaker	7%

44. In the past 12 months, have you encountered a change in your employment status? (e.g., moving from part-time to full-time, or from full-time to unemployed?)

Yes, a positive change in my employment status	13%
Yes, a negative change in my employment status	20%
No, no change in my employment status in the past 12 months	67%

45. Are you currently seeking a job/new position?

Yes	32%
No	68%

46. What is the last year of schooling that you have completed?

High school graduate or less	21%
Some college/Two-year college/Associate's degree/Tech	33%
Four-year college graduate/Bachelor's degree	25%
Graduate school	21%

47. What is your marital status?

Married	43%
Single	33%
Divorced/Separated	14%
Widowed	6%
Domestic Partner	4%

48. Do you have children?

Yes	56%
No	44%

49. How would you describe your political ideology?

Very conservative	13%
Somewhat conservative	26%
Somewhat liberal	22%
Very liberal	12%
Moderate/Independent	21%
Libertarian	3%
Other	4%

50. In the past few elections, would you say you?

Vote straight Democratic	22%
Vote mostly for Democratic candidates	22%
Vote for a few more Democratic candidates than Republican candidates	8%
Vote evenly between Democratic and Republican candidates	12%
Vote for a few more Republican candidates than Democratic candidates	9%
Vote mostly for Republican candidates	15%
Vote straight Republican	8%
Vote primarily Third Party	5%

51. Are you or your spouse or partner a current or retired member of a public or private labor union?

Yes	19%
No	81%

52. What county do you live in?

Los Angeles	27%
Orange County	8%
Inland Empire	10%
San Diego	9%
Central Valley	13%
Central Coast	6%
Bay Area	20%
Northern/Sierra	6%

“Bay Area” is Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties.

“North/Sierra” is Alpine, Amador, Butte, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Inyo, Lake, Lassen, Mendocino, Modoc, Mono, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Yolo, and Yuba Counties.

“Central Coast” is Monterey, San Luis Obispo, Santa Barbara, Santa Cruz and Ventura Counties.

“Central Valley” is Calaveras, Fresno, Kern, Kings, Madera, Mariposa, Merced, Sacramento, San Benito, San Joaquin, Stanislaus, Tulare, and Tuolumne Counties.

“Inland Empire” is Imperial, Riverside, and San Bernardino Counties.

Orange County, Los Angeles and San Diego are each independent counties.